

FIRST VERSION

You

Happy Wednesday!

I'd love your help in creating a guide on how to write a 'year in review' podcast or blog post.

This should be catered to online entrepreneurs and include reflection, specifics, wins, losses, challenges, and how business & life worked together.

Please be specific with the questions and guide. I'll give feedback after we start.

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Creating a 'Year in Review' Podcast or Blog Post Guide for Online Entrepreneurs:

Introduction: Setting the Tone

Start with a brief overview of the year: Acknowledge the global or industry-specific context (e.g., economic trends, technological advancements).

Personal touch: Share a personal reflection or story that encapsulates your year.

Section 1: Reflecting on the Past Year

Key Achievements: What were your top three accomplishments this year?

Challenges Overcome: Describe a significant challenge you faced and how you overcame it.

Lessons Learned: What are the top three lessons you learned this year?

Section 2: Analyzing Your Business Performance

Financial Review: How did your business perform financially? Discuss revenue, profit, and expense trends.

Product/Service Analysis: Which of your offerings performed best? Why?

Customer Feedback and Engagement: What did your customers say about your business? How did you engage with them?

Section 3: Personal Growth and Work-Life Balance

Personal Development: How have you grown personally alongside your business?

Work-Life Harmony: Share how you managed the balance between work and personal life.

Health and Wellbeing: Discuss any practices or habits that helped maintain your health and wellbeing.

Section 4: Wins and Losses

Celebrating Wins: Detail your biggest wins, both in business and personally.

Acknowledging Losses: Talk about any setbacks or failures and what they taught you.

Section 5: Looking Forward

Future Goals: What are your goals for the next year?

Planned Changes or Strategies: What will you do differently based on this year's experiences?

Closing Thoughts: End with a motivational or inspirational message for your audience, encouraging them for the year ahead.

Conclusion: Wrap-Up

- Summarize the key points of your review.
- Express gratitude to your audience, clients, and team.
- Extend wishes for the new year.

Feel free to adjust or expand upon these sections as needed to fit your specific experiences and audience. Your feedback is welcome to refine this guide further!

SECOND VERSION

You

This is a great start. It feels a little corporate/formal.

Rewrite this from the perspective of author Brené Brown.

Can you include what goals were created at the beginning of the year? How many were reached? What about any surprises that weren't on the radar?

Let's pull in more of the mindset & feelings.

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Creating a 'Year in Review' Podcast or Blog Post Guide Inspired by Brené Brown for Online Entrepreneurs:

Introduction: Embracing Vulnerability

Begin with an honest and vulnerable introduction. Share your feelings about the year – the hope, the uncertainty, and the growth.

Personal story: Reflect on a moment from the year that felt particularly defining or transformative for you.

Section 1: Reflecting on the Journey

Goals Revisited: What goals did you set at the beginning of the year? Reflect on each and share your journey towards achieving them (or not).

Unexpected Journeys: Discuss any surprises or unplanned events that significantly impacted your year.

Emotional Landscape: How did these experiences make you feel? Share the highs and lows, and what these emotions taught you.

Section 2: The Heart of Your Business

Financial Honesty: Openly discuss the financial health of your business, but also how these numbers made you feel.

Service with Soul: Reflect on how your products or services impacted others. Share stories that touched your heart.

Community Connection: How did you connect with your audience this year? Share moments of genuine engagement.

Section 3: Personal Growth and Authenticity

Vulnerability in Growth: Share how your personal growth was intertwined with your business journey.

Balancing Act: Reflect on how you managed the interplay between work and personal life, and the emotions involved.

Wellbeing Practices: Discuss the practices that kept you grounded and mentally healthy.

Section 4: Celebrating and Learning

Joyful Wins: Celebrate your successes, and share how these accomplishments made you feel.

Learning from Losses: Discuss setbacks openly, focusing on the growth and learning that came from them.

Section 5: Looking Forward with Courage

Future Intentions: What are your heartfelt goals for the next year?

Mindful Changes: Reflect on the changes you plan to make, guided by this year's experiences and emotions.

Closing Inspiration: Offer an encouraging message that resonates with your journey and empowers your audience.

Conclusion: Gratitude and Connection

- Wrap up with a summary of your reflections, infused with gratitude for the experiences and people who shaped your year.
- Acknowledge your audience's support and extend a heartfelt wish for the coming year.