



Thrive Quiz Builder

Pre-quiz Checklist

Quiz Name

Choose a Quiz Type

- Build from scratch
- List Building
- Social Shares

Choose a Quiz Evaluation Type

- Number (add up points, answers need point values)
- Percentage (assigns a percentage for the answer)
- Category (quiz taker is assigned a category for an answer)

Choose a Quiz Style (visual - select as you build)

- Light blue
- Dark
- Style 3
- Style 4

Social Badge (you can create this at the end as well)

- Headline
- Text
- Image

Quiz Structure

- Splash Page
 - Quiz Name
 - Introduction
 - Button text
- Questions (decide on text or images)
 - Answers per question (decide ahead of time, 3 - 5 answers)
 - Value or category per question (points, percentage or category)
- Optin Gate (people have to optin to get their quiz results)
 - Headline
 - Text
 - List connection
- Results page
 - Headline
 - Text
 - Subheadline
 - Additional download (optional)
 - Individual Answers
 - Numbers: how many number ranges?
 - Percentages: how many groups?
 - Categories: Results per category name

Fill in Your Quiz

Quiz Type

Build from scratch	List Building	Social Shares
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Your quiz type: _____

Quiz Evaluation

Number	Points	Category
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Quiz evaluation: _____

Quiz Structure

Splash Page

Quiz Name	
Introduction	
Button Text	

Questions & Answers

Your Question (1):

Answers & values

Answer	Value (point, percentage or category)

Your Question (2):

Answers & values

Answer	Value (point, percentage or category)

Your Question (3):

Answers & values

Answer	Value (point, percentage or category)

Your Question (4):

Answers & values

Answer	Value (point, percentage or category)

Your Question (5):

Answers & values

Answer	Value (point, percentage or category)

Optin Gate

Headline	
Text	
List (name)	

Results Page

Based on your quiz evaluation type, you'll need to have your points (numbers), percentages or categories.

If you selected numbers or percentages, Thrive will calculate these for you and you select the ranges (this will make more sense when you see the editing of the results page).

If you are using the category, you'll need to know your categories ahead of time (ex: Content Types: visual, written, audio, video)

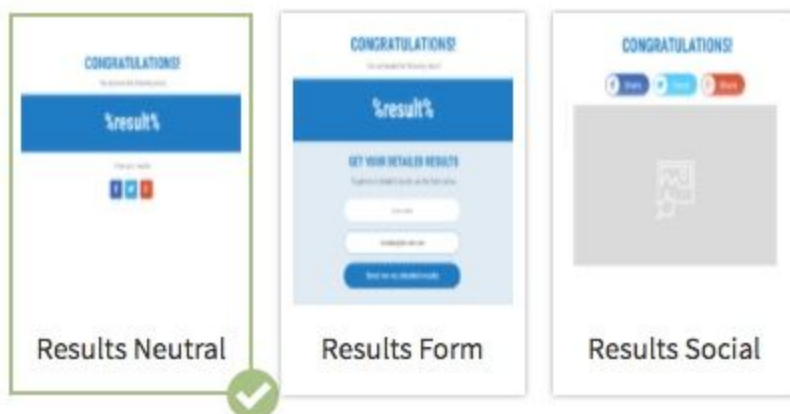
First you need to select your results page template:

You can choose from:

Results Natural

Results Form

Results Social



From the page template you choose, you'll have to fill in text for each answer potential answer.

Note: You don't have to have the same amount of questions as you do results. You can have 5 questions with 3 results. Just plan it out

accordingly. The dynamic results can and intervals can be edited (this will make more sense when you see the results page template builder).

For the page Results page:

Headline: _____

Subheadline or text (optional): _____

Graphics (optional):

Results

Ex: Your Content Type is Visual

Interval 5 - 8 points
